



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

) Group Art Unit: 1734

Fowler et al.

) Examiner: Chan, S.

Serial No.: 10/666,420

) RESPONSE TO RESTRICTION
REQUIREMENT

Filed: September 19, 2003

Atty. File No.: 4742CEDPM-43

For: ADHESIVE SHELF TALKER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

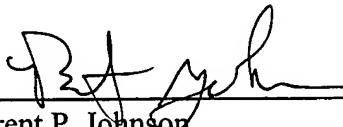
In an Office Action dated November 19, 2004, the Examiner issued a Restriction Requirement with regard to the above-identified patent application. Generally, the Examiner indicated that Claims 1-19, drawn to a shelf talker and Claim 20, drawn to a method of using the shelf talker were distinct inventions. Applicants hereby elect to prosecute Claims 1-19 without traverse, drawn to a shelf talker in this patent application. However, Applicants respectfully reserve the right to pursue Claim 20 in a subsequent divisional/continuation application. Also filed concurrently herewith is a Revocation and New Power of Attorney.

Also being filed concurrently herewith is a Request for Extension of Time, thereby extending the period for response from December 19, 2004, to January 19, 2005, along with the required fee of \$120.00.

Respectfully submitted,

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Date: 1/7/05

CERTIFICATE OF MAILING

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO THE COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450 ON 1/7/05

SHERIDAN ROSS P.C.

BY: Christine Jaquet